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SPONSORS AND SUPPORTERS

MAJOR INDUSTRY SPONSORS

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Boehringer Ingelheim
GILEAD
MSD
tibotec
ViiV Healthcare

DONORS

City of Vienna
BUNDESMINISTERIUM FÜR GESUNDHEIT

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CLINICAL CARE OPTIONS
HIV
www.aidsmap.com

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DB SCHENKER

OFFICIAL AIRLINE

STAR ALLIANCE™
**IMPORTANT DATES**

1 December 2009
- Registrations open
- Global Village and Youth Programme submissions open
- Workshop submissions open
- Satellite applications open
- Exhibition space applications open
- Accommodation bookings open

8 December 2009
- Scholarships open

10 February 2010
- Abstract submissions close
- Global Village and Youth Programme submissions close
- Workshop submissions close
- Scholarships close

25 February 2010
- Registrations late surcharge added

31 March 2010
- Satellite applications close

1 April 2010
- Volunteer applications open

20 April 2010
- Late breaker abstract submissions open

6 May 2010
- Registrations last minute surcharge added

20 May 2010
- Late breaker abstract submissions close

31 May 2010
- Exhibition space applications close

18-23 July 2010
- Conference
Dear Colleagues,

On behalf of the International AIDS Society (IAS) and our Austrian, regional and international partners, it is our pleasure to invite you to participate in the XVIII International AIDS Conference (AIDS 2010), to be held in Vienna, Austria, from 18 to 23 July 2010. AIDS 2010 will mark an important milestone: the deadline by which world leaders have committed to ensuring universal access to HIV prevention, treatment, care and support. The conference will be an opportunity to evaluate progress to date and to identify what must be done, both individually and collectively, to achieve this critical goal. With an estimated 25,000 participants and 2,500 media in attendance, the eyes of the world will be upon Vienna.

Throughout history Vienna has served as a crossroad between Western and Eastern Europe, and our host city will continue to play such a role at AIDS 2010. The Eastern European and Central Asian region is home to an estimated 1.5 million people living with HIV, cases that are driven primarily by injecting drug use. The challenges in the region — as well as the opportunities for action — are therefore considerable.

In the context of a world economic crisis that threatens to stall important gains in international health and development, it is particularly important for HIV professionals to engage their political leaders and urge their communities to push forward with bold, evidence-based action. We hope to see you in Vienna, where together we will advocate universal access, accountability and, ultimately, an end to AIDS.

Kind Regards,

Julio Montaner, MD  
AIDS 2010 Conference Chair  
President, International AIDS Society  
Director, BC Centre for Excellence in HIV/AIDS  
Founding Co-Director, Canadian HIV Trials Network  
Vancouver, BC, Canada

Brigitte Schmied, MD  
Local Conference Co-Chair  
President, Austrian AIDS Society  
Otto-Wagner Hospital  
Vienna, Austria
AIDS 2010 is convened by the International AIDS Society (IAS), the world’s leading independent membership association of HIV professionals around the world. IAS houses the international conference secretariat in Geneva and a local conference secretariat in Vienna.

Local and regional partners include:
- City of Vienna
- Government of Austria
- Community Forum Austria, including AIDS Hilfe Wien
- Austrian AIDS Society
- East European & Central Asian Union of PLWH (ECUO)
- European AIDS Clinical Society (EACS)
- European Commission
- Local Scientific Leadership

International partners for AIDS 2010 include:
- Joint United Nations Programme on HIV/AIDS (UNAIDS), including its co-sponsors, the World Health Organization (WHO) and the United Nations Office on Drugs and Crime (UNODC)
- International Council of AIDS Service Organizations (ICASO)
- Global Network of People Living with HIV/AIDS (GNP+)
- International Community of Women Living with HIV/AIDS (ICW)
- World YWCA
- Caribbean Vulnerable Communities (CVC)

International AIDS Society

The International AIDS Society (IAS) is the world’s leading independent association of HIV professionals, with 14,000 members from 190 countries working at all levels of the global response to AIDS. Our members include researchers from all disciplines, clinicians, public health and community practitioners on the frontlines of the epidemic, as well as policy and programme planners.

The IAS is the custodian of the biennial International AIDS Conference, the paramount gathering of all AIDS stakeholders. These conferences provide a unique forum for the interaction of science, community and leadership, with the goals of presenting new research, promoting dialogue and building consensus to advance the global response to AIDS.

The IAS also organizes the highly successful IAS Conference on HIV Pathogenesis, Treatment and Prevention, which will next take place in Rome, Italy in 2011. The IAS Conference focuses on biomedical research, with an emphasis on the timely translation of scientific evidence into policy and practice.

The IAS promotes knowledge and dialogue onsite at the conferences, and takes steps to maintain ongoing learning and dialogue and promotion of an evidence-based response to AIDS. The Journal of the International AIDS Society (JIAS) is a peer-reviewed, primary-source online journal dedicated to the publication and dissemination of vital HIV and AIDS research relevant to developing countries. The IAS is committed to working across the full range of responses to AIDS and works with industry through the IAS Industry Liaison Forum (IAS-ILF). The IAS-ILF aims to accelerate scientifically promising, ethical HIV research in resource-limited settings, with a particular focus on the role and responsibilities of industry as sponsors and supporters of research. The IAS also plays a leading role in policy and advocacy, working to implement effective, evidence-based policies and programmes to enhance the global response to AIDS.
CONFERENCE VENUE

The conference will take place at:
The Reed Messe Wien
Messeplatz 1
Postfach 277
1021, Vienna

The inauguration of the Messe Wien in early 2004 consolidated the Austrian capital’s strong position as an international meeting place.

The exhibition centre offers sophisticated and versatile facilities. The halls, furnishings, equipment and architecture assure maximum functionality and an ideal atmosphere for international meetings.

The Messe Wien consists of five separate buildings, each with different functions. All are close to each other and linked by covered walkways.

The Messe Wien is connected to the underground network, and a 245-room business hotel is within walking distance.

Lounge for Delegates Living with HIV

The people living with HIV lounge (Positive lounge) at AIDS 2010 will be a place of rest, support and networking. For many delegates living with HIV, the Positive lounge can be a valuable part of their conference experience, providing opportunities to meet and talk with other PLHIV from across the globe in a relaxed and nurturing environment. The lounge will provide complimentary snacks, spaces for informal meetings and relaxation, and private facilities for taking medication.
EXHIBITIONS

Exhibiting: Unparalleled Opportunity to Reach the Global AIDS Community
AIDS 2010 will offer opportunities to both commercial and non-commercial organizations to showcase their products and services to the largest gathering of HIV professionals in the world. With more than 7,000 square metres of prime exhibition space and more than 20,000 delegates expected, the conference allows organizations to effectively reach a broad cross-section of players in the global response to AIDS. Exhibitions at AIDS 2008, held in Mexico City, were oversubscribed, and more than 50 organizations missed out on the opportunity. Ensure your participation by booking your space at AIDS 2010 early.

Applying for Exhibition Space
Exhibition applications will open on 1 December 2009. Applications have to be made through the online IAS Satellite and Exhibition Tracker. Exhibition space costs EUR 330 per square metre for both commercial and non-commercial organizations. The deadline for exhibition applications is 31 May 2010. However, if capacity is reached, exhibition applications will be closed before the planned date.

Free Exhibition Space in the Global Village
A number of free and/or discounted exhibition booths for AIDS service organizations, non-commercial organizations and non-governmental organizations (NGOs) are planned within the Global Village. As space is limited, a selection process will take place after Global Village applications close on 10 February 2010.

Application forms for free exhibition space in the Global Village, as well as for other proposed programme activities in the Global Village, such as workshops, forums, networking areas, and marketplace, will be available on the website after 1 December 2009. Detailed application guidelines will be available online at the beginning of November 2009. For more information, please contact globalvillage@aids2010.org.

Online Ordering System for Exhibition Space and Satellite Meetings
AIDS 2010 features an online system to simplify the exhibition and satellite request process and allow exhibitors and satellite sponsors to place orders or customize their stands with ease. To order exhibition space or shell scheme packages, please visit our website at www.aids2010.org and reserve your exhibition space through the online system. For more information, please contact exhibitions@aids2010.org.

As of 1 April 2010, exhibitors who have paid for their space or shell scheme package will be able to order all additional materials and services online. This will include all ancillary goods and services for the exhibitions, such as furniture, electricity, security and cleaning.

Visit www.aids2010.org in December 2009 to place your request for exhibition space.

Stand and Floor Space Allocation
Stand and floor spaces are assigned on a first-come, first-served basis, according to the dates when applications are received. The application deadline is 31 May 2010.

Only fully completed exhibition space orders will be accepted. The exhibition space order will only be confirmed upon receipt of payment in full in accordance with the general terms and conditions.

The organizer reserves the right to accept or reject applications and to assign spaces. Spaces will be grouped in island formations according to type of organization and standard guidelines.

The allocation of space will begin in May 2010. All exhibitors will be informed of their space in June 2010.

Exhibitor Badges
Each exhibitor will receive a limited number of free badges based on the number of purchased square metres according to the ratio outlined here:

<table>
<thead>
<tr>
<th>Purchased Square Metres</th>
<th>Free Exhibitor Badges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to 25m²</td>
<td>3</td>
</tr>
<tr>
<td>From 26 to 50m²</td>
<td>6</td>
</tr>
<tr>
<td>From 51 to 75m²</td>
<td>10</td>
</tr>
<tr>
<td>From 76 to 100m²</td>
<td>15</td>
</tr>
<tr>
<td>More than 100m²</td>
<td>20</td>
</tr>
</tbody>
</table>

Additional exhibitor badges can be purchased for EUR 100 per badge.
## SATELLITES

Satellite meetings take place in the conference centre, but are fully organized and coordinated by the organization hosting the satellite (private company, government agency, institution or NGO). Conference organizers make satellite slots available for a fee, which is based on the room capacity and the time slot, and will allocate slots based on the overall conference programme. The contents and speakers of the satellite meetings will be reviewed to ensure that they meet the scientific and ethical principles of the conference.

Criteria for approval include the following:
- Satellites should reflect and/or support the vision and goals of the conference.
- Satellites should address HIV and AIDS, co-infections or issues faced by individuals or organizations affected by or responding to the AIDS epidemic.
- The satellite programme should reflect conference policies and goals of diversity and inclusion.

The deadline for applications to host a satellite is 31 March 2010.

### Costs to Host a Satellite Meeting

Satellites are available in two formats, Standard and Mini, in 90-minute or 120-minute time slots. The terms “Standard” and “Mini” refer to the capacity of the room, not to the length of the slot.

### Non-Commercial Organizations

#### Standard Satellites

<table>
<thead>
<tr>
<th>Capacity</th>
<th>120-minute Slot</th>
<th>90-minute Slot</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,200-person</td>
<td>EUR 13,000</td>
<td>EUR 11,000</td>
</tr>
<tr>
<td>650-person</td>
<td>EUR 9,500</td>
<td>EUR 7,500</td>
</tr>
</tbody>
</table>

#### Mini Satellites

<table>
<thead>
<tr>
<th>Capacity</th>
<th>120-minute Slot</th>
<th>90-minute Slot</th>
</tr>
</thead>
<tbody>
<tr>
<td>300-person</td>
<td>EUR 6,000</td>
<td>EUR 4,800</td>
</tr>
<tr>
<td>200-person</td>
<td>EUR 5,300</td>
<td>EUR 4,100</td>
</tr>
<tr>
<td>120-person</td>
<td>EUR 4,700</td>
<td>EUR 3,500</td>
</tr>
</tbody>
</table>

### Commercial Organizations

#### Standard Satellites

<table>
<thead>
<tr>
<th>Capacity</th>
<th>120-minute Slot</th>
<th>90-minute Slot</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,200-person</td>
<td>EUR 55,000</td>
<td>EUR 43,000</td>
</tr>
<tr>
<td>650-person</td>
<td>EUR 40,000</td>
<td>EUR 29,000</td>
</tr>
</tbody>
</table>

#### Mini Satellites

<table>
<thead>
<tr>
<th>Capacity</th>
<th>120-minute Slot</th>
<th>90-minute Slot</th>
</tr>
</thead>
<tbody>
<tr>
<td>300-person</td>
<td>EUR 19,500</td>
<td>EUR 13,500</td>
</tr>
<tr>
<td>200-person</td>
<td>EUR 17,000</td>
<td>EUR 11,500</td>
</tr>
<tr>
<td>120-person</td>
<td>EUR 15,000</td>
<td>EUR 10,000</td>
</tr>
</tbody>
</table>

Note that room capacities are estimates at this early stage of planning.

All satellite slots run for either 90 or 120 minutes, and rooms are equipped with all the standard equipment required to run a meeting. If you have special needs or requests, please contact the conference secretariat at satellites@aids2010.org.

Please note that:
- 90-minute satellite sessions will take place only in the mornings (07:00-08:30), from Monday, 19 July to Thursday, 22 July 2010.
- 120-minute satellite sessions will take place all day on Sunday, 18 July, and in the evenings (18:30-20:30) on the remaining days, from Monday, 19 July to Thursday, 22 July 2010.
Satellite Slots Available
The following satellite slots are available, in orange below:

<table>
<thead>
<tr>
<th>Sunday 18 July 2010</th>
<th>Monday 19 July 2010</th>
<th>Tuesday 20 July 2010</th>
<th>Wednesday 21 July 2010</th>
<th>Thursday 22 July 2010</th>
<th>Friday 23 July 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:00 – 08:30 Satellite</td>
<td>07:00 – 08:30 Satellite</td>
<td>07:00 – 08:30 Satellite</td>
<td>07:00 – 08:30 Satellite</td>
<td>07:00 – 08:30 Satellite</td>
<td>07:00 – 08:30 Satellite</td>
</tr>
<tr>
<td>08:30 – 09:00 Break</td>
<td>08:30 – 09:00 Break</td>
<td>08:30 – 09:00 Break</td>
<td>08:30 – 09:00 Break</td>
<td>08:30 – 09:00 Break</td>
<td>08:30 – 09:00 Break</td>
</tr>
<tr>
<td>09:00 – 10:30 Plenary Session</td>
<td>09:00 – 10:30 Plenary Session</td>
<td>09:00 – 10:30 Plenary Session</td>
<td>09:00 – 10:30 Plenary Session</td>
<td>09:00 – 10:30 Plenary Session</td>
<td>09:00 – 10:30 Plenary Session</td>
</tr>
<tr>
<td>10:30 – 11:00 Break</td>
<td>10:30 – 11:00 Break</td>
<td>10:30 – 11:00 Break</td>
<td>10:30 – 11:00 Break</td>
<td>10:30 – 11:00 Break</td>
<td>10:30 – 11:00 Break</td>
</tr>
<tr>
<td>11:00 – 12:30 Parallel Sessions</td>
<td>11:00 – 12:30 Parallel Sessions</td>
<td>11:00 – 12:30 Parallel Sessions</td>
<td>11:00 – 12:30 Parallel Sessions</td>
<td>11:00 – 12:30 Parallel Sessions</td>
<td>11:00 – 12:30 Parallel Sessions</td>
</tr>
<tr>
<td>11:15 – 13:15 Satellite</td>
<td>Lunch and Poster Viewing Session: 12:30 – 14:30</td>
<td>Special Sessions: 13:00 – 14:00</td>
<td>Lunch and Poster Viewing Session: 12:30 – 14:30</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13:00 – 15:00 Rapporteur Session</td>
<td>15:00 – 15:15 Break</td>
<td>15:15 – 17:00 Closing Session</td>
<td>12:30 – 13:00 Break</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13:30 – 15:30 Satellite</td>
<td>14:30 – 16:00 Parallel Sessions</td>
<td>14:30 – 16:00 Parallel Sessions</td>
<td>14:30 – 16:00 Parallel Sessions</td>
<td>14:30 – 16:00 Parallel Sessions</td>
<td>14:30 – 16:00 Parallel Sessions</td>
</tr>
<tr>
<td>15:45 – 17:45 Satellite</td>
<td>16:00 – 16:30 Break</td>
<td>16:00 – 16:30 Break</td>
<td>16:00 – 16:30 Break</td>
<td>16:00 – 16:30 Break</td>
<td>16:00 – 16:30 Break</td>
</tr>
<tr>
<td>18:00 – 18:30 Break</td>
<td>18:00 – 18:30 Break</td>
<td>18:00 – 18:30 Break</td>
<td>18:00 – 18:30 Break</td>
<td>18:00 – 18:30 Break</td>
<td>18:00 – 18:30 Break</td>
</tr>
</tbody>
</table>
SELECTED SPONSORSHIP OPPORTUNITIES

The XVIII International AIDS Conference offers conference supporters various possibilities to enhance their visibility and association with the event. The selected sponsorship opportunities allow each sponsor unique ways of associating brands or messages with different aspects of the conference.

The items have been divided into four categories: Onsite, Delegate Items, Bag Inserts and Advertisements. Each category reaches the conference delegates in a different way, allowing sponsors to create a package of items that ensures visibility in what can be a noisy environment.

Please contact Nicolas Faurès (nicolas.faures@iasociety.org) at the conference secretariat regarding the sponsorship opportunities listed here or other sponsorship opportunities.

The XVIII International AIDS Conference is going green! Sponsors are encouraged to use recyclable materials when producing their sponsorship item and respect the principles of social responsibility. Please contact the secretariat for further information.
Onsite

The following items have been selected to enhance a sponsor’s visibility and presence at the conference.

Webcafé
**EUR 25,000**

*Included: hiring costs of computers, IT support, networking hardware, infrastructure (space, tables)*

One webcafé will be available in the conference centre. Located in the exhibition or another visible area with high delegate traffic, the webcafé will feature computers with internet access, as well as plug-ins for laptop connections. The webcafé is much appreciated and highly visible, as most delegates without access to private offices invariably use it to access conference information or to check emails. The sponsor of the webcafé will receive high-profile exposure through:

a. Screensavers, which could feature the company logo, satellites or exhibitions on each computer
b. Start page on the company website
c. Sponsor recognition through signage at the webcafé
d. Opportunities to distribute promotional material

**If ordered in time, the webcafé can be built as part of the sponsor’s booth.**

Volunteers’ T-Shirts
**EUR 10,000**

The volunteer programme has always been one of the most appreciated features of the conference. Approximately 1,500 volunteers will give their time during the conference. Highly visible, the volunteers help in all areas of the conference (e.g., session rooms, media centre, speaker centre) and provide delegates with assistance throughout the conference (e.g., registration area, traffic flow, entrance control, general assistance). Volunteers will also be present in the Global Village, which is accessible by the general public.

The name and logo of the sponsor will be featured on volunteers’ t-shirts, ensuring the sponsor receives wide exposure. Sponsors may also provide additional material with the sponsor logo (such as caps), subject to approval by the conference secretariat.

Flyers at Plenary Sessions
**EUR 3,700 per day, plus production and delivery costs**

*Included: distribution onsite by volunteers*

Flyers will be distributed at the entrance to the plenary hall at the start of each day. These flyers can be used, for example, to advertise satellite symposia for the day and exhibitions.

Delegate Items

Logo on Delegate Bags
**EUR 38,000**

The delegate bag is always a popular collectible at conferences, and sponsorship of the delegate bag provides the sponsor with an excellent marketing opportunity during the conference week and extended exposure for years beyond.

The sponsor will be recognized by the company logo next to the conference logo on the front of the bag.

Abstracts CD-ROM
**EUR 37,000 plus CD-ROM production costs**

*Included: all logistical services, including production of the CD-ROM*

Advertising of the sponsor on the CD-ROM needs to be provided and coordinated by the sponsor

An important conference feature is the abstracts CD-ROM, which will hold all the abstracts of AIDS 2010. The CD-ROM will be distributed to all delegates from a free information counter in the registration area on Saturday, 17 July, and from the sponsor’s exhibition booth from Sunday, 18 July.

The sponsor’s logo will appear on the cover of the CD-ROM and within the CD-ROM programme. The sponsor will receive access to the CD-ROM prior to the conference.

Note that the sponsor’s logo will be printed alongside the logo of the Journal of the International AIDS Society.
Lanyards
EUR 20,000, plus production and delivery costs
Included: distribution and coordination of lanyards onsite
The lanyard attached to the name badge holder is a highly visible item worn by every delegate. The sponsor will have its name and logo printed on the cord. The colour of the cord and logo placement will be proposed by the conference secretariat, with approval by the sponsor.

Delegate Water
EUR 7,500
Included: distribution and logistics onsite
Free water will be provided onsite for delegates. Water stations featuring sponsor signage will be set up throughout the venue. Sponsors may also dispense water at their booths in the exhibition area (if any).

Bag Inserts
Only a limited number of bag inserts will be made available, and this item is granted on a first-come, first-served basis.

Flyer
EUR 11,000
Included: distribution and logistics onsite
The flyer must be relevant to the conference and approved by the conference secretariat. The flyer can feature the company logo, satellites or exhibitions.

Bookmarks
EUR 3,700
Included: distribution and logistics onsite
Bookmarks are used by delegates to mark pages in the programme or abstract book when planning their attendance at the conference. The sponsor logo and name will be printed on the front of the bookmark, and the conference logo on the back. Sponsors may choose how many bookmarks will be inserted into each bag, up to a maximum of three.

Pads and Pens
EUR 3,700
Included: distribution and logistics onsite
Pads and pens are a requisite for every delegate; pens have always been a popular collectible at the conference.
This opportunity provides sponsors with a way of providing delegates with a much-needed service, as well as a visible advertising method that the delegates will take away with them.

**Sponsors are welcome to come forward with suggestions of their own for alternate items.**

### Advertisements

The conference printed matters have a high retention factor and should be a part of every sponsor’s package.

#### Advertisement in both the Programme and General Information Guide

**Both publications:** EUR 11,000 full page; EUR 13,000 inside back cover

* Included: four-colour artwork to be supplied by the sponsor according to design specifications

These are the most essential conference publications. They include information on oral and poster abstract presentations, workshops, plenary sessions, satellite symposia, exhibitions and cultural activities. The conference programme is used continually by the delegates during the week of the conference to plan daily schedules. The general information guide provides information on the city, the venue and the conference in general.

#### Advertisement in the Programme Supplement

**EUR 22,000**

* Included: four-colour artwork to be supplied by the sponsor according to design specifications

The programme supplement is the final conference publication that lists all changes and updates to the conference programme and is an invaluable tool for the conference delegates. Sponsors will be allocated the outside back cover for their advertisement.

#### Advertisement in the Pocket Programme

**EUR 10,000**

* Included: four-colour artwork to be supplied by the sponsor according to design specifications

The pocket programme is an indispensable, quick-and-easy reference guide for all conference delegates. Provided to each delegate at registration, the pocket programme contains colour-coded room and time indications of the conference. It includes information about times and session halls for numerous topics, together with a map of the conference centre. It also includes information about services offered at the conference. The sponsor will be given the outside back page of the pocket programme for advertising.

#### Daily Conference News Bulletin

**EUR 26,000 for six editions**

* Included: layout, design, printing and posting of the bulletin

The daily conference news bulletin will be posted on the homepage and media centre pages of the website each day and distributed to delegates each morning in the convention centre. This four-page bilingual bulletin (English-Russian) will feature an overview of each day’s plenary session, brief summaries of other special sessions and information about other major activities taking place at the conference and in Vienna. The sponsor receives a banner along the bottom of the front page of the bulletin, featuring the sponsor’s logo and the words “Official sponsor of the AIDS 2010 news bulletin”.

#### Onsite Advertisement Opportunities

*The Messe Wien offers various opportunities for onsite advertising in the form of panels, banners, towers and many other products. Please contact Nicolas Faurès (nicolas.faures@iasociety.org) at the conference secretariat for further details.*

### Other Opportunities

#### Support for the AIDS 2010 Scholarship Programme

If it were not for the support of sponsors and donors, attendance at the XVIII International AIDS Conference would be limited to those who have the economic means to do so. One of the main initiatives of the conference is to make the conference as accessible and beneficial as possible to a wide variety of delegates from all regions of the globe, especially those in resource-limited communities and settings. The AIDS 2010 Scholarship Programmes empower those least able, but most in need, to attend.

Applicants can ask for a combination of four types of support: 1. Registration fee waiver 2. Travel (pre-paid, economy class ticket) 3. Accommodation (shared accommodation in a budget hotel) 4. Small living allowance while at the conference.
Sponsors may select how many recipients they would like to support; recognition of the sponsors would depend on the amount of support. A full scholarship for a resident of a middle- or low-income country costs EUR 2,350 and a full scholarship for a resident of a high-income country costs EUR 2,545.

Support for the AIDS 2010 Social Responsibility Project
In an effort to make AIDS 2010 socially responsible, the conference secretariat will undertake measures to:

1) REDUCE the environmental impact of the conference, while supporting the local economy, by:
   • using local suppliers who have good social responsibility policies
   • offsetting carbon emissions
   • reducing the number of publications printed, and printing on recycled/FSC certified paper

2) REUSE conference surplus by donating leftovers to charities.

3) RECYCLE conference waste through the implementation of a comprehensive recycling programme for delegates, exhibitors and staff.

4) RAISE AWARENESS on:
   • our greening efforts by communicating these efforts to our staff, suppliers, delegates and exhibitors by putting together a “green t-shirt” team of volunteers
   • HIV/AIDS issues for non-delegates by:
     - offering online coverage of conference issues
     - giving our volunteers access to the sessions and content of the conference
     - sending HIV-related information to our selected suppliers

Sponsors are welcome to take part in the social responsibility initiatives of the XVIII International AIDS Conference. They may select the amount of their support, and recognition will be made accordingly.

Special Requests
If you have any other particular requests about how you would like to present your organization at the conference, please contact Nicolas Faurès (nicolas.faures@iasociety.org) at the conference secretariat as soon as possible.

Terms and Conditions
This sponsorship proposal is offered subject to availability and contract, with final approval by the organizer. Should an item be cancelled, the sponsor will have the option of either taking another available item or having the money refunded.

Payment
Payment for the ordered item must be made within one month of confirmation of the order. If the payment is not received, the item may be sold to another sponsor. Payment must be made by credit card or by bank transfer.

Production Costs
Production costs, where applicable, are the responsibility of the sponsor. The International AIDS Society will not accept responsibility for late deliveries, and cannot guarantee the inclusion or distribution of the item at the XVIII International AIDS Conference. Late deliveries, if accepted, may also attract late fees.

Where the buyer is responsible for production but does not wish to oversee the details, the International AIDS Society will be willing to take on the responsibility, but this service attracts a 10% surcharge (based on the cost of the sponsorship item).
When the International AIDS Society is in charge of production, the buyer is bound to accept one of the quotes collected by the International AIDS Society, and the costs must be paid in full before the commencement of production.

**Printed Matters**
For printed matters, it is of the utmost importance that the material is received on time and in the proper format. Late submissions will not be included. Design specifications will be sent out at least two months before the submission deadline.

**Bag Inserts**
For bag inserts, it is of the utmost importance that the material is received on time at the convention centre. Late deliveries will not be included in the bag.

**Refund and Cancellation Policy**
The items are refundable, minus a 10% charge, when the cancellation is made within one month of the order and before 1 February 2010. For items cancelled after 1 February 2010, 50% of the total amount will be refunded. For items cancelled after 30 April 2010, no refund will be granted.

If the items have been sourced from external suppliers and a contract signed, then the costs incurred, plus the corresponding charge (based on the above dates), will be charged to the sponsor.
REGISTRATION

For exhibitor registrations, please see page 7.

All registrations (regular delegate, student/post-doc, youth delegate, accompanying adult and child, and media representative) for the XVIII International AIDS Conference must be submitted using the online registration form, which will be available from 1 December 2009.

Registration Fees

To encourage broad participation in the conference, organizers are offering a two-tiered fee structure, with lower registration fees for delegates from middle- and low-income countries (World Bank classification) and students/post-docs.

<table>
<thead>
<tr>
<th>Conference Delegates</th>
<th>Standard Fee</th>
<th>Late Fee (after 24 February 2010)</th>
<th>Last-minute Fee (after 5 May 2010)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular Delegate</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Middle- and low-income countries*</td>
<td>EUR 430</td>
<td>EUR 515</td>
<td>EUR 570</td>
</tr>
<tr>
<td>High-income countries*</td>
<td>EUR 625</td>
<td>EUR 750</td>
<td>EUR 825</td>
</tr>
<tr>
<td>Student/Post-doc/Youth Delegate</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Middle- and low-income countries*</td>
<td>EUR 115</td>
<td>EUR 140</td>
<td>EUR 155</td>
</tr>
<tr>
<td>High-income countries*</td>
<td>EUR 175</td>
<td>EUR 210</td>
<td>EUR 235</td>
</tr>
<tr>
<td>Youth Delegate (age 18 to 26 inclusive)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Middle- and low-income countries*</td>
<td>EUR 115</td>
<td>EUR 140</td>
<td>EUR 155</td>
</tr>
<tr>
<td>High-income countries*</td>
<td>EUR 175</td>
<td>EUR 210</td>
<td>EUR 235</td>
</tr>
<tr>
<td>Accompanying Adult (age 18 and over)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>All countries</td>
<td>EUR 115</td>
<td>EUR 140</td>
<td>EUR 155</td>
</tr>
<tr>
<td>Accompanying Child (under age 18)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>All countries</td>
<td>EUR 40</td>
<td>EUR 45</td>
<td>EUR 50</td>
</tr>
<tr>
<td>Media Representative</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>All countries</td>
<td>Free</td>
<td>Free</td>
<td>Free</td>
</tr>
</tbody>
</table>

Note: All fees must be paid in euros and include all taxes.
* World Bank Classification
We urge all delegates to register early. Fees must be submitted in euros only.

The registration fee for regular delegates, students/post-docs and youth delegates includes entry to all conference sessions, the exhibition area, the poster area and the opening and closing sessions.

If the registration form and full payment are received on or before 5 May 2010, a conference bag and other conference materials, including the programme and abstracts CD-ROM, are guaranteed. If the registration form and/or full payment are received after 5 May 2010 (including onsite registrations), we do not guarantee that a conference bag and other conference materials will be available. All conference materials will be handed out onsite.

**Registration Types**

**Student/Post-Doc Registration**
To qualify for the student/post-doc registration fee, proof of full-time enrolment at a recognized university or college at both the time of registration and during the conference must be presented.

**Youth Registration**
To qualify for the youth registration fee, individuals must be between 18 and 26 years old (inclusive) and must present proof of age.

**Accompanying Adult/Accompanying Child Registration**
A special registration package is available for persons accompanying regular delegates. This package includes access to the opening session, a city tour and the closing session.

**Media Registration**
There is no registration fee for accredited media representatives. However, to register as a media representative, proof of accreditation is required. All credentials will be verified by conference staff and approved before the media registration is confirmed. Media registration includes entry to the onsite media centre, all conference sessions, the exhibition area, the poster area and the opening and closing sessions.

**Transportation Passes**
Vienna has a very well-developed public transport network operated by Wiener Linien. For the first time in history, Wiener Linien has agreed to offer a 30% discount on weekly pass rates. AIDS 2010 participants can buy a seven-day transportation pass valid throughout “Zone 100”, which includes the city of Vienna, the conference venue and all of the conference hotels listed on the AIDS 2010 website. It is the easiest, quickest and safest option to go to the conference.

Underground, tram, buses and rapid trains run from 05:00 until midnight and night buses from 00:30 to 05:00. Two underground stations, «Messe Prater» and «Krieau», on the U2 line [purple line], connect the city directly to both sides of the AIDS 2010 conference venue.

The € 13.50 pass covers the city of Vienna and is valid from 17 to 23 July 2010 (standard price € 20,10).

The € 16.30 pass covers the city of Vienna and includes one trip from the airport to the city and one trip from the city to the airport (standard price € 23,70). It is also valid from 17 to 23 July 2010.

For delegates purchasing the pass, it will be integrated into the delegate badge, which will be sent at home in advance, providing registration was completed and fully paid before 31 May 2010.

Transport passes can be bought on-line, on the registration form, from 1 December 2009.

Please note there will be no bus transfers directly from the hotels organized by the conference.
IAS Principles and Values of Conference Participation

By attending the XVII International AIDS Conference, delegates agree to comply with the IAS Principles and Values of Conference Participation. The conference organizers reserve the right to confiscate the conference name badge, and therefore deny access to anyone who does not comply with this policy.

The conference endorses freedom of expression as an essential principle in the fight against HIV/AIDS and in promoting full participation in our conferences. The combined efforts of all stakeholders in the public and private sectors and civil society are required to halt and reverse the AIDS pandemic. Activism and advocacy contribute to advancing commitment, policy and practice aimed at ending the epidemic.

The right to participate at an IAS-supported conference is fundamental to ensuring open dialogue between all stakeholders. The IAS encourages debate and dialogue as key elements of participation, among all conference participants, including delegates, sponsors, speakers and presenters, researchers and scientists, community representatives, leaders and the media.

Peaceful protest has always been and continues to be a key element of participation at the conferences. The IAS opposes the destruction of property or the use or threat of physical force by any individual or group of individuals during the conferences. The IAS opposes the disruption of conference sessions or satellite meetings that results in the inability for dialogue and debate to take place.

Additional information can be found at www.aids2010.org and the full policy will also be available at the onsite registration counter.
ACCOMMODATION

To make a hotel reservation for the period of the conference, please visit the conference website at www.aids2010.org or contact accommodation@aids2010.org.

Various hotel accommodation options have been reserved for delegates and exhibitors in a range of hotel rooms. The majority of the hotels are located within about 15 to 20 minutes of the Messe Wien.

A detailed list of hotel rooms reserved for conference delegates and additional information on rates and how to book accommodation in Vienna are available online. All room rates are per night, including breakfast and taxes. Please contact accommodation@aids2010.org for further information.

BECOMING A CONFERENCE DONOR

The International AIDS Conference relies heavily on contributions from a range of sources to fund the planning and implementation of this event.

Donations from our supporters make a crucial difference to our work, and each conference and its outcomes are reliant on our funding partnerships. Feedback from formal debriefing sessions with donors who have attended the International AIDS Conference indicate that supporters have very positive experiences of the event, and highlight the following donor benefits:

- Donor support and profiles are visible to a large, high-profile, worldwide audience. Conference delegates include: clinicians and other health workers; medical, biomedical and social science researchers; social and community workers; government and non-governmental agencies at all levels, from local to international; the pharmaceutical industry and other businesses; educators; the media; policy makers and leaders; and community organizations.
- Forums are arranged at the conference, during which donors can discuss issues with other AIDS funders, government representatives, conference delegates and their own grantees.
- The conference secretariat assists in organizing satellite meetings at the conference venue for donors and provides help with their logistical arrangements. The secretariat would be delighted to meet with governments, charitable foundations, companies and others who share its commitment to prevent, control and treat HIV and AIDS to discuss ways in which support can be used. Funding can be directed to specific conference areas and programmes, or invested into the general costs of the conference.
KEY CONTACT INFORMATION

General Information  info@aids2010.org
Abstract Mentor Programme  mentor@aids2010.org
Abstracts Handling  abstracts@aids2010.org
Accommodation  accommodation@aids2010.org
Affiliated Events  affiliatedevents@aids2010.org
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Flights  flights@aids2010.org
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Media  media@aids2010.org
Media Scholarships  mediascholarship@aids2010.org
Outreach  outreach@aids2010.org
Programme Information  programme@aids2010.org
Registration  registration@aids2010.org
Satellites  satellites@aids2010.org
Scholarships  internationalscholarship@aids2010.org
Sponsorship Opportunities  sponsorship@aids2010.org
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Volunteer Programme  volunteer@aids2010.org
Workshops  workshops@aids2010.org
Youth Programme  youth@aids2010.org

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